



Laurel Jones DESIGN

EMAIL: info@laurel-jones.com

Education

THE ILLINOIS INSTITUTE OF ART

Chicago, IL
Bachelor of Fine Arts with Honors
Visual Communications, 2007

Proficiencies

Photoshop
Illustrator
Dreamweaver
InDesign
QuarkXPress
Basic Flash
Microsoft Office
Hand-coded CSS & XHTML
Macintosh and PC platforms
Moderate SEO Knowledge

Freelance

VOICE FOR THE ANIMALS FOUNDATION

Los Angeles, CA, 2010–present

Maintain and update existing site for client on a volunteer basis. Design fliers and online advertisements for adoptions.
www.vftafoundation.org

BALLROOM HEADQUARTERS

Dallas, TX, 2009–present

Designed, built, and maintain website for client's dance studio. Designed brand including logo, business card, brochure, and advertisements.
www.ballroomheadquarters.com

FUNDAMENTAL FITNESS

Frisco, TX, 2009–present

Designed, built, and maintain website showcasing client's personal training business. Designed brand including logo, business card, advertisements and direct mailings.
www.fundamental-fitness.net

JOYFUL IMPRESSIONS

Kansas City, MO, 2008–present

Designed, built, and maintain website showcasing client's personalized stationery.
www.joyfulimpressions.com

Design Experience

DDC INTERNET, INC.

Web Production Designer
Culver City, CA, 2010–present

In charge of overall production and creation of clients' new builds and site updates and oversee quality control. Also manage small team that aids in production.

www.breastimplants411.com, www.cosmeticdentist411.com

APOLLO INTERACTIVE, INC.

Web Designer
Culver City, CA, 2008–2009

Designed websites, microsites, emails, and advertisements for high-profile companies, such as Curves, Jack in the Box, Wellpoint, and Chuck E. Cheese.

www.apollointeractive.com

CEQUAL PRODUCTS, INC.

Art Director
Santa Monica, CA, 2007–2008

Designed and helped build e-commerce websites, collateral, and package design for an osteoporosis and posture fitness products company.

www.bedlounge.com, www.osteoball.com

MPD STUDIOS

Internship/Freelance
Chicago, IL, 2007

Developed logos, designed layouts for various businesses, created direct mailer for local cellular provider.

ARBOR MEDIA

Internship
Chicago, IL, 2006

Designed website, collateral materials, and package design, aided in research & development of products for language education.

References provided upon request