



Laurel Jones
web & graphic designer

web: www.laurel-jones.com email: info@laurel-jones.com

Education

The Illinois Institute of Art, Chicago, IL
Bachelor of Fine Arts with Honors,
Visual Communications, 2007

Proficiencies

Illustrator
InDesign
Photoshop
Dreamweaver
QuarkXPress
Microsoft Office
Basic Flash
CSS & XHTML
Macintosh and PC platforms
Moderate SEO Knowledge

Freelance

Joyful Impressions
Kansas City, MO, 2008–present

Designed, built, and maintain website to showcase client's personalized stationery.
www.joyfulimpressions.com

Artisan Woodworking, LLC
St. Louis, MO, 2008–present

Designed, built, and maintain website showcasing client's woodwork and cabinetry. Designed brand including logo, business card, & brochure.
www.artisanwoodworking.org

Del Harvey Films, Inc.
Chicago, IL, 2007

Designed brand for client including logo, business card, letterhead & envelope. Designed DVD case and poster for client's film.
www.laurel-jones.com/portfolio/print/dhfilms

Design Experience

Apollo Interactive, Inc.
Web Designer
Culver City, CA, 2008–2009

Designed websites, microsites, emails, and advertisements for high-profile companies, such as Curves, Jack in the Box, Wellpoint, and Chuck E. Cheese.

Cequal Products, Inc.
Art Director
Santa Monica, CA, 2007–2008

Designed and helped build e-commerce websites, collateral, and package design for an osteoporosis & posture fitness products company.
www.bedlounge.com, www.osteoball.com

MPD Studios
Internship/Freelance
Chicago, IL, 2007

Developed logos & created layouts for various businesses, created flyer for cellular provider.

Arbor Media
Internship
Chicago, IL, 2006

Research, development, and design of web site, collateral materials, and package design for use in products for language education.

Affiliations & Honors

American Institute of Graphic Arts, 2005–2007
Dean's List, ILIA, 2004–2007

References provided upon request